

Evaluation

Date: _____

Entrepreneurship Level II. Post – then – Pre-Evaluation

Program Name: _____

Instructions: On the following scale 4 is high and 1 is low. Rate what you know about that subject now that you have completed the program/project. Circle N/A if that particular information was not included. Please circle your answer in each column.

What is your understanding of . . .	Now – After Completing the Program/project	Back – Before you Started the Program / Project	I plan to Use This Within Six Months
1. Building a positive credit history	4 3 2 1 N/A	4 3 2 1	4 3 2 1
2. How to use credit wisely	4 3 2 1 N/A	4 3 2 1	4 3 2 1
3. The common sense approach to economics	4 3 2 1 N/A	4 3 2 1	4 3 2 1
4. The meaning of non-verbal communication	4 3 2 1 N/A	4 3 2 1	4 3 2 1
5. Connecting your assets to potential business and community opportunities	4 3 2 1 N/A	4 3 2 1	4 3 2 1
6. The importance of documentation and record keeping	4 3 2 1 N/A	4 3 2 1	4 3 2 1
What is your ability to . . .	Now – After Completing the Program/project	Back – Before you Started the Program / Project	I plan to Use This Within Six Months
7. Identify a name for your business	4 3 2 1 N/A	4 3 2 1	4 3 2 1
8. Create a recipe for a product or delivery service	4 3 2 1 N/A	4 3 2 1	4 3 2 1
9. Market/advertise yourself	4 3 2 1 N/A	4 3 2 1	4 3 2 1
10. Gather information on products similar to yours	4 3 2 1 N/A	4 3 2 1	4 3 2 1
11. Use the internet to research your business idea	4 3 2 1 N/A	4 3 2 1	4 3 2 1
12. Hire help	4 3 2 1 N/A	4 3 2 1	4 3 2 1
13. Identify which customer needs/wants your product or service would meet	4 3 2 1 N/A	4 3 2 1	4 3 2 1
14. Investigate whether the world of online business would work for you	4 3 2 1 N/A	4 3 2 1	4 3 2 1
15. Develop a press release and contact the media about your business	4 3 2 1 N/A	4 3 2 1	4 3 2 1
16. Identify legal concerns for your business	4 3 2 1 N/A	4 3 2 1	4 3 2 1

- Have you (or will you in the next six months) started your own business? (circle one) YES NO
- Have you developed a business plan? (circle one) YES NO